

Podcasting your UG Meeting

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What is Podcasting

- Internet based Radio/TV shows
- Easy to do
 - Relatively easy
 - Relatively Low cost
- RSS based
- World wide dissemination
 - Click of a button


What is Podcasting (con't)

- Types of PodCasts
 - Audio only (most common)
 - 5 minutes per minute final
 - Enhanced Audio
 - Audio and pictures
 - 10 -30 per minute
 - Video (relatively new)
 - 1 hour per minute of final

PodCasting Myths

- You have to have an iPod
- You have to know about RSS and XML
- You have to use iTunes
 - iTunes makes it easy
 - Not necessary, but
 - Makes it really simple
- Too hard for average person
- Takes a lot of time
- You can use out of the box equipment*

Demo

- First attempt 
- Lessons learned
 - Next few slides
 - Number one lesson learned
 - It is doable'
 - Number two
 - Don't do an entire meeting
 - Number three
 - Video is not here het

Lessons learned

- Radio/Talk is easy
- Video is not
- Easy to do it poorly
- Takes some effort to do it well
- Find someone with radio background

To do a meeting or not to

- Audio Pod casts should be short
 - 5 - 10 minutes for most UG
- Most meeting are to long and boring for TV
- Video done right is just way to complicated
 - Single camera poor results
 - Chorma Key is a must
 - Just can't tape a meeting

You have to compress

- Members are on dial up
- Keep podcasts < 1 meg
- About 10 minutes of good audio
- Video is about 1 -2 years out
- You must use mp3
- Sorenson Squeeze 4.1 best results
 - Use 128k Streaming

Tools to use

- Good Microphone
 - Harmony Audio by Maglia
- Audio Capture
- Audio Editing software
- Add music
 - Copy right is an issue
- Macintosh makes it simple
 - Garage band does almost all of it

What I use

- Macintosh G4
 - Garage Band
 - PodCaster
 - Squeeze 4.1
- Hardware
 - Harmony Audio
 - Professional Microphone
- Video
 - iMovie

How to dissemination

- PodCaster software takes care of it all
- To stream and not to stream
 - Why stream?
 - With .Mac it was automatic in streaming format
 - With other ISP may not be

Why do it

- Cover what you can't in meeting
- Summary of meetings high points
- Use enhanced pod casts for slide and audio
- Virtual interview
- Its fun

Thank you

- Any more questions.